BCSE Annual Membership Meeting

University Club of Washington, DC
October 21, 2008

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Energy & Environment: Views from the McCain Campaign

John McCarrick
Policy Advisor, McCain 2008

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BCSE Annual Membership Meeting Agenda

9:30 am – Welcome from Chairman Tod Delaney
9:45 am – Executive Director's View
10:45 am – 2008 Accomplishments and 2009 Priorities
- *Federal Policy Initiative: George Williams, Sempra Energy*
- *State Initiatives: Aimee Barnes, EcoSecurities*
- *International Programs: Lisa Jacobson*

11:45 am – New Initiatives
- *Green Jobs Initiative: Becky Blood, National Hydropower Association, BCSE*
- *How Clean Technologies Work in the Market: Education & Outreach: Skip Horvath, Natural Gas Suppliers Association*
- *Climate Change Is Energy Policy Forum – First Quarter 2009: Becky Blood, National Hydropower Association, BCSE*

12:30 pm – Adjourn

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Executive Director's View

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Mission Statement

The Business Council for Sustainable Energy advocates energy and environmental policies that promote markets for clean, efficient and sustainable energy products and services.

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About the BCSE

- Broad-based coalition of energy efficiency, natural gas and renewable energy industries
  - 53 companies and trade associations
- The Council's members include power developers, equipment manufacturers, independent generators, green power marketers, retailers, carbon offset providers, and gas and electric utilities as well as several of the primary trade associations in these sectors

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Our Value – Composition and Focus

- Broad-based clean energy industry coalition
  - Enhanced credibility
  - Larger political base
- Focus on strategic issues and emerging markets for clean energy industries
  - Climate change and clean air policy
  - State/regional, federal and international levels
- Expertise on designing market-based programs that recognize and reward clean energy and energy efficiency

BCSE serves as a *resource* and *platform* for clean technology industries

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Ten New Members in 2008

- Caterpillar
- Recycled Energy Development
- Fabiani & Co – Energy and Environment Group
- ERM
- Climate Change Capital
- Orion Energy Systems
- Gas Technology Institute
- Direct Energy
- Natural Gas Supply Association
- SkyBuilt Power

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Marketing Update

- 10 new members in 2008
- 2008 Board Subcommittee established in May
  - Chair: Jeff Moe, Members: Jared Blum, PIMA and Art Smith, NiSource
- Purpose: Enhance marketing efforts
- Principles: growth and maintain balance of coalition
  - Renewables, energy efficiency and natural gas
  - New targets: end users and CSR companies
- Aggressive recruitment targets
  - 15 new members in 2009; 40 total by end of 2010

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BCSE Staff

- Permanent Staff
  - Lisa Jacobson, Executive Director
  - Ruth McCormick, Senior Policy Associate
    - Manages Federal Policy Committee and State Initiatives Task Force
  - Laura Tierney, Senior Policy Associate
    - Manages International Activities Task Force and Communications/Marketing efforts
- Additional Support
  - Becky Blood, Senior Advisor – *on project basis*
  - Administrative support – *as needed*

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2008 Membership Survey

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BCSE 2008 Member Survey

- On-line, spring 2008
- **51%** of BCSE Member organizations and companies have responded and completed the survey (22 total)

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Survey Highlights

- Most important policy area:
  - Climate Change Policy (79%)
  - Energy policy (13%)
  - Other (7%)
- Most important program area: Federal (51%), State & Regional (27%) and International (22%)
- Top two outreach tools: *Small Group meetings with policymakers* (77%), *Issue Briefings and Educational Events* (50%)

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Survey Highlights

- Most important BCSE service:
  - ***Advocacy on priority policy issues*** **(44%)**
  - ***Access to policymakers*** **(28%)**
  - ***Information on priority policy issues*** **(15%)**
  - ***Business networking opportunities*** **(13%)**
- Should the Council expand its technology promotion efforts? Yes (63%), No (48%)
- Communication tools all received very strong marks
  - 96% of respondents grading *Direct Communication with BCSE staff* as **Very Good/Excellent**

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We seek your feedback….

- New website, member-only area
- E-Mail lists with weekly updates and meeting reminders
- January 2008 – New Survey
- Always room for improvement

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Communications & Website

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New BCSE Website Launched in 2008

- New design and functionality
- Member service:
  - Vehicle to promote member companies/organizations
    - "News from the Industry"; Membership sections
  - Reliable place to get most up to date information on key issues and Council's work/activities
- Advocacy: Platform to advance Council policy priorities
- Media tool – increases exposure

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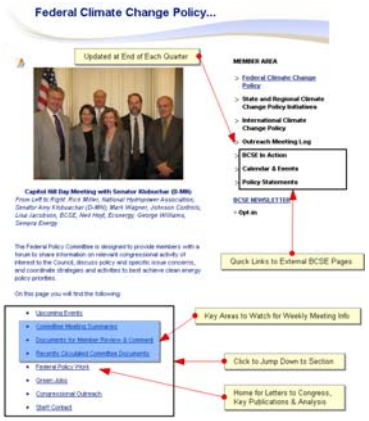
New BCSE Website

Member-Only Area



2008 Accomplishments & 2009 Priorities

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Federal Policy

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Federal Policy Committee *2008 Objectives*

- Increase BCSE profile in House and Senate
- Secure allowance value for clean energy investments
- Develop clean energy deployment package – federal energy policy priorities
- Identify climate change market design policy priorities & champions

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2008 Accomplishments

- Allowances allocated to renewables in S.3036
- Output-based allocations LDC provisions S.3036
- Developed Clean Energy Tech Deployment Path
- Testimony before House E&C Committee
- Leader in developing Feinstein-Snowe-Collins energy efficiency amendment
- Stabenow amendment on offsets
- Capitol Hill Day, *the Face of Green Jobs,* meetings with 21 congressional offices
- Over 50 meetings with congressional staff

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Federal Policy Committee
2009 Objectives

- Continue to build support for policies that accelerate deployment of clean energy technologies – RE, EE, natural gas
- Continue to raise BCSE profile in House and Senate as a resource for business views on energy and climate change policy

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Federal Policy Committee
2009 Work Plan

- ***Climate is Energy Forum*** to introduce new Members of Congress and incoming Administration to the Council and Council's priorities
- Further define Council's federal clean energy technology policy priorities and advance as package in federal energy legislation
- Build quantitative case for aggressive clean energy policies package between now and 2020, eg., SAIC modeling project
- Advance Council's policy priorities in Dingell-Boucher and support legislative action on the proposal

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Federal Policy Committee
2009 Work Plan, continued

- Identify new champions – reach out to "gang of 16" and "Blue Dogs;"
- Expand relationships with relevant committees, e.g. Senate Energy, House Ways & Means
- Continue to build relationship with Senator Stabenow
- Continue meetings with congressional staff and congressional staff briefings
- Educate staff on interrelationships and consistency between international negotiations, state programs, and federal program

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State/Regional Outreach

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State Initiatives Task Force
2008 Objectives

- Work with California and WCI on policy implementation
- Secure allowance value for clean energy and energy efficiency through RGGI

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State Initiatives Task Force
2008 Accomplishments

- Inclusion of offset program in WCI design recommendations
- Portion of WCI allowance budgets to be dedicated to EE and RE (generation, transmission and storage)
- Further developed relationships with staff from key states
- Defeat of AB1851 (SB1762) in California State legislature, which would have had detrimental effect on voluntary (and compliance) offset market, and voluntary RECs

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State Initiatives Task Force
2009 Objectives

- Work to ensure consistency between state and federal programs
- Work with California and WCI on policy implementation -- WCI Work Plan and AB32 implementation
- Build relationships with Midwest Accord and advance Council priorities in program development
- Work to secure investments in clean energy and energy efficiency through use of RGGI auction proceeds

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State Initiatives Task Force
2009 Work Plan

- WCI Work Plan
- Work to secure commitment to schedule WCI Issue Forum on directing auction revenue to RE and EE
- Track CA AB32 implementation
- Midwest Accord – advance Council priorities in program development
- Track RGGI auctions; schedule NY-NJ Issue Forum on directing auction revenue to RE and EE

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International Activities

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International Activities - *2008 Objectives*

- Show business commitment to legally-binding post-2012 agreement with market-based approaches
- Maintain distinct industry voice for existing clean energy technologies and energy efficiency
- Develop policy recommendations for post-2012 climate change treaty
- Strengthen working relationship with International Council for Sustainable Energy
  - UK, Australian and European BCSEs

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International Activities
2008 Accomplishments

- Bali Plan of Action adopted which included several BCSE recommendations, such as timeline for negotiations, short and long-term commitments and support of market-based mechanisms.
- Launched International Council for Sustainable Energy (ICSE) at COP-13
- Addressed delegates at COP-13 (December 2007) and in front of Second Session of Ad Hoc Working Group on Future Commitments to the Kyoto Protocol on post-2012 policy recommendations (June 2008)

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International Activities
2009 Objectives

- Increase Council's profile in international climate change negotiations
- Further define BCSE policy recommendations for post-2012 agreement, with an emphasis on execution of the Bali Plan of Action
- Serve as key resource for Congress and new Administration
- Provide members information on key international climate change and financing initiatives
  - Major Economies Process, Clean Technology Fund and Carbon Partnership Facility
- Continue to strengthen relationship with sister organizations, including International Council for Sustainable Energy (ICSE)

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International Activities
2009 Work Plan

- Engage in 2009 international UNFCCC negotiations
  - (COP-15 (Copenhagen) and Inter-sessional meetings (Bonn), and other negotiating meetings, as resources permit
- Define post-2012 policy priorities and develop positions papers on key Bali Plan of Action issues
- Advance policy priorities and enhance profile of BCSE members to delegates, Congress and new Administration through formal statements to delegates during UNFCCC negotiations and outreach events

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International Activities
2009 Work Plan

- Build relationships and profile with Congress and new Administration through DC-based advocacy events and private meetings
- Monitor US engagement in Major Economies Process
- Monitor US government and World Bank efforts on Clean Technology Fund and Carbon Partnership Facility
- Strengthen working relationship with ICSE though monthly conference

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New Initiatives

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Clean Energy/Green Jobs Project

- Response to Congressional Requests following May 8 Capitol Hill Day
- Developed Fact Sheets & Resources
  - -- Member Profiles
  - -- Overview of Studies
- Included key clean job data in BCSE congressional testimony
- Working in partnership with EESI, EDF on joint green economy projects
  - Hill briefings
  - Studies focused on supply chain value

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Clean Energy/Green Jobs Project

- Next Steps
  - Work with champions in Congress and new Administration on policy priorities
  - Build member profile database
  - Develop outreach materials
    - Regional/State and District
  - Organize outreach events

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How Clean Technologies Work in the Market: Education & Outreach

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Climate Is Energy Policy Forum – Q1 2009

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Climate is Energy Forum 2009

- GOALS
  - Provide a forum for strategic interaction among diverse clean energy technologies and key policymakers
  - Showcase key policy initiatives
  - Call for rapid deployment of clean energy technologies and investments in energy efficiency
  - Draw attention to the importance and promise of a clean and green energy economy

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Climate is Energy Forum 2009

- Program
  - Late February/early March Forum
  - Night-before member briefing
    - Member preparation
    - Issue Update
  - Morning Roundtable
    - Members and invited stakeholders
    - Congressional and administration representatives
  - Afternoon Capitol Hill meetings
    - Key committee, leadership leaders
    - Key administration officials
  - Evening Reception

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Climate is Energy Forum 2009

- Next Steps
  - Steering Committee formation
  - Identify Sponsors
  - November Strategy Meeting
  - Discussion with key Congressional staff and transition team
  - Outreach to stakeholders

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Energy & Environment: Views from the Obama Campaign

David Sandalow
Senior Fellow, Brookings Institution
&
Advisor, Obama for President

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