



September 2, 2010

The Honorable Jens Stoltenberg, Prime Minister, Norway, Co-Chair  
The Honorable Meles Zenawi, Prime Minister, Ethiopia, Co-Chair  
UN Secretary-General's High-level Advisory Group on Climate Change Financing (AGF)

Dear Prime Ministers Stoltenberg and Zenawi:

In advance of the upcoming working group meeting on September 7 in Singapore, our coalition of climate solutions businesses would like to re-emphasize and reiterate the important role that the private sector and its investment has to play in reaching the global community's 2020 climate financing objectives.

We are a coalition of businesses representing billions of dollars in private capital in the clean energy sector, investor community and carbon markets, with expertise and interests in creating a policy framework that strategically leverages the private sector capital needed to stimulate the wide-spread diffusion of existing clean energy, low-carbon products and services. We believe that the AGF's Final Report will be an important bellwether to our ability to have realistic and practical negotiations on financing the terms needed to get to an international climate change agreement.

The financial pledges made by leading economies in Copenhagen have the potential to catalyze large-scale investments in clean energy sectors, but public finance alone can not do the work that is needed. It is critical that the work-streams that are focused on private sector finance fully investigate ways to streamline, simplify, and fill-in the gaps with well targeted public policy instruments that will leverage private sector investment flows.

Furthermore, our coalition of businesses support the inclusion of policy tools that:

- **Create** domestic or internationally recognized offset credits and programs, which will both lower the cost of compliance in domestic climate change regimes, and also promote low-carbon growth in developing countries;
- **Innovate** and allow for existing market mechanisms to adapt and grow, for example, sectoral approaches or the aggregation of projects should be considered, in order to generate the level of finance needed to result in project implementation; and
- **Deploy** existing clean energy solutions at a large-enough scale and across a diverse landscape that will demonstrate both ambition and commitment to the reduction of global emissions well before 2020.

Ultimately, the US\$100 billion/year target by 2020 will not be enough. Financing in the range of trillions, not billions needs to be mobilized. The only viable pathway to achieving this goal requires public and private sector finance to work in tandem to create sustainable partnerships.

As the report is finalized, please consider the businesses in our coalition as an informational resource. In turn, we will continue our work to promote the positive contributions that our clean energy, low-carbon products and services, and most importantly that our investment choices can deliver to reduce global greenhouse gas emissions both today and in 2020 and beyond.

Sincerely,

Business Council for Sustainable Energy (BCSE)  
Carbon Markets & Investors Association (CMIA)  
Global Wind Energy Council (GWEC)  
International Council for Sustainable Energy (ICSE)  
International Emissions Trading Association (IETA)