



Briefing for the Alliance to Save Energy's EE Coalition on the *2026 Sustainable Energy in America Factbook*

Thursday, April 16, 2026

Agenda

- 2:15 pm** **Introduction and Overview of the 2026 Sustainable Energy in America Factbook Key Trends**
- [Lisa Jacobson](#), President, Business Council for Sustainable Energy (BCSE)
- 2:25 pm** **Panel Discussion with Industry Experts**
- [Sapna Gheewala Dowla](#), Associate Vice President, Policy & Research, Alliance to Save Energy
 - [Bob Hinkle](#), President & Chief Executive Office, Metrus Energy
 - [Morgan Hoy](#), Senior Manager, Policy & Strategy, American Gas Association
 - [Jennifer Kane](#), Senior Policy Analyst, Energy, Trane Technologies
 - [Justin Koscher](#), President, Polyisocyanurate Insulation Manufacturers Association
 - *Moderated by* [Lisa Jacobson](#), President, BCSE
- 2:50 pm** **Q&A**
- 3:00 pm** **Close**

Speaker Biographies

Sapna Gheewala Dowla, Associate Vice President, Policy & Research, Alliance to Save Energy: Sapna Gheewala-Dowla joined the Alliance to Save Energy as the Director of Policy in June 2023. Sapna helps to lead the development, execution, and evaluation of the Alliance's policy work, including managing members of the policy team, conducting analysis and advocacy, and working closely with associate members, external stakeholders, and others to effectively achieve the organization's policy objectives. She forwards the organization's work by cultivating relationships with key congressional



committees and staff. She also leads and manages issues related to the built environment, including managing the organization's Building Policy Committee and supporting the Responsible Energy Codes Alliance (RECA).

Before joining the Alliance, she worked at the American Gas Association (AGA) where she provided analytical and policy support on energy efficiency and low-carbon resources to strengthen the role of natural gas in sustainable energy. Sapna also led the Gas Energy Efficiency Roundtable series, facilitating information exchange between program administrators and natural gas utilities. Before AGA, Sapna served as a Science, Technology, and Policy Fellow at the U.S. Department of Energy's Office of Energy Efficiency and Renewable Energy. She worked with various entities, including cities, wastewater facilities, and K-12 school districts, to promote energy efficiency and resilience through DOE initiatives.

Sapna holds an M.S. in Energy Policy and Climate from Johns Hopkins University and a B.S. in Environmental Science and Technology from the University of Maryland.

Bob Hinkle, President & Chief Executive Officer, Metrus Energy: Bob Hinkle founded Metrus Energy in 2009 and helped develop and grow the Energy as a Service market—currently a \$5.4 billion industry. He has over 25 years of experience in the financing and development of sustainable energy projects in the U.S. and emerging markets. He currently serves on the board of the Alliance to Save Energy. Bob has an MA degree from the Fletcher School, Tufts University and a BA degree in International Politics and Economics from Middlebury College.

Morgan Hoy, Senior Manager, Policy & Strategy, American Gas Association: Morgan Hoy is the Senior Manager of Policy and Strategy with the American Gas Association. She manages a portfolio at the nexus of emissions reduction strategies and regulatory frameworks, including a specific focus on energy efficiency and renewable natural gas. Morgan is an engaging public speaker and a dedicated subject matter expert for the energy industry as well as media inquiries. Prior to joining AGA Morgan was an Advisor to the Commissioners of the Maryland Public Service Commission. Supplementing her experience in the energy sector, she has a Bachelor's of Science in Environmental Science from the University of North Carolina Wilmington and a Master's of Science in Natural Resource Policy from North Carolina State University, as well as being published in a variety of academic journals.



Lisa Jacobson, President, Business Council for Sustainable Energy: Lisa Jacobson is the President of the Business Council for Sustainable Energy, a 65-member trade association representing the energy efficiency, natural gas, and renewable energy industries. Lisa has over 20 years of experience advising federal and state policymakers on energy, tax, air quality, and climate change issues. She is a member of the United States Trade Representative's Trade and Environment Policy Advisory Committee, the Energy Efficiency Global Alliance Steering Committee, and the GTI Energy's Public Interest Advisory Committee.

Lisa has testified before Congress and has represented energy industries before the United Nations Framework Convention on Climate Change. Prior to her position with BCSE, Lisa was a legislative aide in the U.S. Congress. She has a master's degree in International Relations from the London School of Economics and Political Science and a bachelor's degree in Political Science from the University of Vermont.

Jennifer Kane, Senior Policy Analyst, Energy, Trane Technologies: Jennifer Kane leads the sustainable energy advocacy strategy at the Center for Energy Efficiency & Sustainability at Trane Technologies. With her regulatory expertise and engineering background, she drives sustainable, practical, and technically sound carbon policies for buildings and transportation, specializing in energy efficiency and electrification.

Jennifer works closely with the federal, state, and local regulatory agencies, national labs, utilities, standards bodies, and NGOs to promote the adoption of emerging clean energy technologies and services that reduce emissions from the building and transportation sector. She is a LEED Green Associate, an active ASHRAE member, and the chair of the AHRI Standards Technical Committee for Decarbonization.

Prior to joining Trane Technologies, she worked as a certification and regulatory engineer at the Air-Conditioning, Heating, and Refrigeration Institute, developing performance rating standards and engaging with regulatory agencies on the transition to low global-warming potential refrigerants, improved energy efficiency, and improved indoor environmental quality.

Jennifer earned a Bachelor of Science in mechanical engineering with a concentration in energy and the environment from Rochester Institute of Technology and is currently studying at the Colorado School of Mines for a Master of Engineering in Advanced Energy Systems.



Justin Koscher, President, Polyisocyanurate Insulation Manufacturers Association:

Justin Koscher is the president of the Polyisocyanurate Insulation Manufacturers Association (PIMA), a trade association that serves as the voice of the rigid polyisocyanurate insulation industry and a proactive advocate for safe, cost-effective, sustainable and energy-efficient construction. Before joining PIMA in January 2017, he served as a director at the American Chemistry Council's Center for the Polyurethanes Industry. Justin obtained his B.A. from Illinois Wesleyan University and J.D. from DePaul University College of Law.