

## Realizing a Competitive Clean Energy America

The Business Council for Sustainable Energy (BCSE) is a coalition of companies and trade associations focused on achieving a vibrant, competitive, and sustainable economy through the accelerated adoption of efficient, cost-effective, and clean energy solutions for all consumers.

BCSE members account for **\$3.8 trillion** in market capitalization and nearly **1 million employees**.



Established in 1992, BCSE advocates for **state**, **national**, **and international policy** actions supporting the growth of a diverse portfolio of energy options.

Our coalition represents a diverse set of energy solutions – with a sector focus on energy efficiency, natural gas, and renewable energy, as well as energy storage, sustainable transportation, decarbonization technologies, and more. See the full list of BCSE members: <a href="https://doi.org/Join-Our-Coalition">BCSE.org/Join-Our-Coalition</a>

#### Join the BCSE Coalition



## Attend industry events and engage in business development, networking, and knowledge exchange among BCSE members and networks.



# Advocate for policies that support a diverse portfolio of energy options and ensure access to affordable, reliable, and clean energy solutions.



Gain recognition among climate leaders and policymakers as a member of a credible, bipartisan industry association.

## **BCSE Programs at a Glance**

#### **Federal Advocacy**

BCSE works with congressional leaders and executive branch officials to share the benefits of policy mechanisms that expand markets for existing energy efficiency and clean energy technologies.

This includes educational outreach and providing input into the development and implementation of energy, tax, environmental, and federal appropriations policies.



#### **International Advocacy**



BCSE is an accredited observer organization before the United Nations and participates at the convenings of the United Nations Framework Convention on Climate Change (UNFCCC).

BCSE also promotes members' climate and clean energy leadership and solutions at international events, including the Clean Energy Ministerial and Climate Week NYC.

### **Tracking Industry Trends**

BCSE publishes the annual Sustainable Energy in America Factbook in partnership with BloombergNEF. The Factbook provides valuable year-over-year data and insights on the American energy transformation.

**Get the Facts** on the progress of the energy efficiency, natural gas, and renewable energy sectors, and more: **BCSE.org/Factbook** 



## The Value of BCSE Membership



#### Access to policymakers

 Access and relationship building with policymakers at the state, federal, and international levels.

## Advocacy and influence on policymaking

 Opportunity to shape policies that expand markets through BCSE's state, federal, and international work programs.

## Real-time information and analysis

- Access to regular policy and market updates.
- Participation in BCSE State & Regional, Federal, and International Policy Committees.



## Industry networking and knowledge exchange

- Increased profile within the BCSE coalition and networks, spanning industry executives, policymakers, and thought leaders.
- Thought leadership recognition as a lead player in North American energy and environmental markets.

## Invitations to BCSE premier member-only events

- Networking with fellow BCSE members and opportunities to hear from expert speakers at biannual member business meetings.
- Participation in industry roundtables and exclusive luncheons.



#### **Join BCSE Committees**

- Federal Policy Committee
- Clean Air & Climate Change Committee
- International Policy Committee
- State & Regional Policy Committee
- Communications Network

## Join the BCSE Coalition Today



#### **Associate Member**

- Participation in BCSE member policy committees
- Invitations to premier member-only events, including BCSE's annual Sustainable Energy Forum
- Participation in educational forums on the latest in clean energy policy

#### **Board Member**

- Receives all membership benefits
- Develops and oversees BCSE's operational management and strategic vision



### You're in Good Company

BCSE collaborates frequently with its small business division, the **Clean Energy Business Network (CEBN)**, which convenes more than 8,000 members across all 50 states.
Collectively, BCSE and CEBN mobilize the full breadth of the clean energy economy, from innovators and small businesses to industry leaders and the trade associations that represent them. Learn more: **CEBN.org** 

From building efficiency retrofits in Hawaii to wind farms in Minnesota to cutting-edge natural gas research in Oklahoma, BCSE's members are operating in every state of the country. See clean energy in action in your state:

BCSE.org/Map