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The Business Council
for Sustainable Energy®

MEDIA ADVISORY

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Briefing on April 15: 2021 Minnesota Energy Factsheet Release

Energy Data Report Chronicles Pandemic Year

ST. PAUL, MINN. – The 2021 Minnesota Energy Factsheet, which collects data on the state’s clean energy economy, will be released on April 15. The clean energy industry’s performance in 2020 has implications for state clean energy goals, as well as policy options to support economic recovery.

Members of the media who would like to preview the 2021 Minnesota Energy Factsheet and press release may request embargoed copies from Amelia Cerling Hennes (ahennes@cleanenergyeconomymn.org) or Julia Selker (jselker@bcse.org).

An expert panel will present on the findings and take questions at 12 pm CDT on April 15. [Registration is open here.](#)

Agenda

Opening Remarks

- Lisa Jacobson, President, Business Council for Sustainable Energy

Overview of 2021 Minnesota Energy Factsheet

- Melina Bartels, Associate, BloombergNEF

Expert Panel Discussion on Clean Energy Opportunities

- Moderator: Virginia Mooty Rutter, Manager of Community Relations, Clean Energy Economy MN
- Aditya Ranade, PhD, Deputy Commissioner, [Division of Energy Resources, Minnesota Department of Commerce](#)
- Becky Wacker, Area General Manager, [Trane Commercial HVAC North America](#)
- Brad Heitland, Business Development Executive, Solar & Emerging Renewables, [Mortenson](#)
- Ken Smith, President & CEO, [Ever-Green Energy](#)

Closing Remarks

- Gregg Mast, Executive Director, Clean Energy Economy Minnesota

The Minnesota Energy Factsheet is a companion to the [2021 Sustainable Energy in America Factbook](#), which has over 100 data visualizations of trends influencing national and state investment and economics, energy supply, and energy

Unleashing the power of innovation to propel Minnesota forward



demand. Both resources are commissioned by the Business Council for Sustainable Energy (BCSE), with research by BloombergNEF.

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About Clean Energy Economy Minnesota (CEEM): CEEM is an industry-led 501(c)(3) nonprofit representing the business case for clean energy in Minnesota. CEEM provides a unified voice for clean energy business across the state. Our mission is to provide educational leadership, collaboration, and policy analysis that accelerates clean energy market growth and smart energy policies. Learn more at cleanenergyeconomymn.org.

About the Business Council for Sustainable Energy (BCSE): BCSE is a trade association representing the energy efficiency, natural gas, and renewable energy sectors. It advocates for policies at the state, federal, and international level that promote the deployment of the full portfolio of commercially available clean energy products, technologies and services. Learn more at bcse.org.

About BloombergNEF (BNEF): BNEF is a leading provider of primary research on clean energy, advanced transport, digital industry, innovative materials, and commodities. With a team of experts spread across six continents, BNEF leverages the world's most sophisticated data sets to create clear perspectives and in-depth forecasts that frame the financial, economic and policy implications of industry-transforming trends and technologies. Available online, on mobile and on the Terminal, BNEF is powered by Bloomberg's global network of 19,000 employees in 176 locations, reporting 5,000 news stories a day. Learn more at about.bnef.com.