



Greg Hale
Senior Advisor for Energy Efficiency Markets & Finance
New York State Energy Research & Development Authority
(NYSEDA)

Greg Hale is Senior Advisor for Energy Efficiency Markets & Finance at NYSEDA. Greg is leading NYSEDA's creation of a policy roadmap to achieve a statewide carbon neutral building stock. This work includes strategic co-leadership for RetrofitNY, an initiative aimed at developing scalable retrofit solutions that achieve or approach net zero energy for New York's multifamily housing stock. Greg also provides oversight of NYS policy related to energy efficiency financing, including an ongoing role as strategic advisor to NY Green Bank.

Prior to NYSEDA, Greg was Senior Advisor to NY's Chairman of Energy & Finance, focused on development and execution of Governor Cuomo's signature energy policy— Reforming the Energy Vision (REV). Greg oversaw the establishment of the \$1 billion NY Green Bank and was the lead author of NY's 2015 State Energy Plan. Prior to joining the Governor's Office, Mr. Hale was the Director of Efficiency Finance at NRDC's Center for Market Innovation.

Greg is a founding board member of the New York City Energy Efficiency Corporation, and served on the steering committee of the PACENow Coalition.

Greg is a graduate of Dartmouth College and The University of Michigan Law School.