



Please join us for a side-event at Rio+20

Business Leading: Investment, Innovation and Results for Clean Energy

**Wednesday, June 20, 15:30 – 17:00
US Center, Athletes' Park, across from Riocentro**

Overview

In 2011, a record-breaking \$260 billion was invested in clean energy globally. To bring sustainable development and the fight against climate change to scale, much more investment, innovation, and results-driven action is needed. This panel of business leaders from the United States will profile the enabling environments needed to deploy and develop clean energy solutions to fight energy poverty, grow local economies across worldwide, and reduce global greenhouse gas emissions. Companies will showcase how they are working to have buildings use energy more smartly, to deliver electricity from wind farms and distributed solar, and to maximize the power of information technologies in transforming the energy sector.

Participants

Lisa Jacobson, President, Business Council for Sustainable Energy

Clay Nesler, Vice President, Global Energy and Sustainability, Johnson Controls

Steve Harper, Director, Environment and Energy Policy, Intel Corporation

Steve Sawyer, Secretary General, Global Wind Energy Council

Craig Silvertooth, President, Center for Environmental Innovation in Roofing

Kate Offringa, President and CEO, North American Insulation Manufacturers Association

Speaker Biographies

Lisa Jacobson serves as the President of the Business Council for Sustainable Energy. Ms. Jacobson serves as a private sector observer to the World Bank's Climate Investment Fund and is a member of the Department of Energy's State Energy Efficiency steering committee. Prior to the BCSE, Ms. Jacobson was a legislative aide to the U.S. Congress; received a Masters in International Relations from the London School of Economics and Political Science; and a Bachelors degree in Political Science from the University of Vermont.

Clay Nesler is the Vice President, Global Energy and Sustainability for the Building Efficiency business of Johnson Controls. In this role, he is responsible for energy and sustainability strategy, policy, marketing, education, innovation, operations and NGO relationships on a global basis. He also serves on the company's global environmental sustainability council. Since joining Johnson Controls in 1983, Mr. Nesler has held a variety of senior leadership positions in research, product development, marketing, consulting and strategy in both the United States and Europe. Clay received BS and MS degrees in Mechanical Engineering from the University of Illinois at Urbana-Champaign and is a co-inventor on ten patents. He is the winner of the 2005 Corenet Global Innovator's Award.

Steve Harper is Global Director, Environment and Energy Policy, at the Intel Corporation. He also serves as Chairman of the Digital Energy and Sustainability Solutions Campaign (DESSC), a coalition of leading IT companies and energy efficiency advocacy groups focused on the role of IT in driving energy efficiency and sustainability solutions in the US, China and India. At Intel Mr. Harper oversees all of the company's interactions with governments around the world related to the environmental and energy performance of its factories and products. He advises senior management and directs a global team of policy experts. Mr. Harper has a Master's in International Affairs from Princeton University and an MBA from the University of Chicago.

Steve Sawyer joined the Global Wind Energy Council as its first Secretary General in April 2007. The Global Wind Energy Council represents the major wind energy associations (China, India, Japan, Brazil, Mexico, Australia, Canada, USA, Europe, Germany, Spain, Denmark, Italy, Korea and UK) as well as the major companies involved in the global wind industry. At GWEC he is focused on working with intergovernmental organisations such as the UNFCCC, IPCC, IRENA, IEA, IFC and ADB to ensure that wind power takes its rightful place in the energy options for the future; and with opening up new markets for the industry in Latin America, Africa and Asia.

Craig Silvertooth serves as president of the Center for Environmental Innovation in Roofing, a nongovernmental organization headquartered in Washington, D.C. Prior to heading the Center, Mr. Silvertooth served as director of federal affairs for the National Roofing Contractors Association in the organization's Washington, D.C., office from January 2002 to August 2007 until being named to his current position. Previously, he served on the legislative staffs of Senators Phil Gramm (R-TX) and Kay Bailey Hutchinson (R-TX), where he worked on legislative matters pertaining to energy, the environment, international trade, taxes and the budget.

Kate Offringa is the President and CEO for the North American Insulation Manufacturers Association. Ms. Offringa serves on the Boards of Directors of the National Association of State Energy Officials, the Southeast Energy Efficiency Alliance, and the National Home Performance Council. She is a member of the steering committees of the Energy Efficient Codes Coalition, the Building Codes Assistance Project and the Responsible Energy Codes Alliance. Ms. Offringa received her Master of Arts degree in international relations and economics from The Johns Hopkins University Paul H. Nitze School of Advanced International Studies. She received her B.A. degree Magna Cum Laude from the University of New Hampshire in political science and international affairs.