



*Using less. Doing more.*



renewable energy – energy efficiency – natural gas

Please join the Alliance to Save Energy and the Business Council for Sustainable Energy for the second installment of the BCSE 2012 State of the Industry Series

## Energy Efficiency Markets Investment & Policy Trends

in cooperation with

### The United States House of Representatives Renewable Energy and Energy Efficiency Caucus

Tuesday, July 31, 11:30 AM to 1:00 PM  
B-338, Rayburn House Office Building

[Register Now!](#)

#### The 2012 BCSE State of the Industry Series

The Alliance to Save Energy and the Business Council for Sustainable Energy are pleased to hold this educational briefing in cooperation with the House Renewable Energy and Energy Efficiency Caucus that will be focused on market trends and policy drivers for commercially available energy efficiency technologies. The moderated panel discussion with Q&A will give attendees an overview of the investment and trends in energy efficiency markets. Lunch will be provided.

#### Panel I - Overview of U.S. and Global Market Trends

- Ted Hesser, Energy Smart Technology Analyst, Bloomberg New Energy Finance

#### Panel II - Trends and Barriers to Increased Deployment and Investment

- Rick Carter, Vice President of Federal Government Relations, National Grid
  - Utility Programs for Energy Efficiency
- Jordan Doria, Manager of Stakeholder Engagement, Ingersoll Rand/Trane
  - Building Efficiency & HVAC
- Dick Munson, Senior Vice President, Recycled Energy Development
  - Industrial Energy Efficiency & CHP
- Steve Crout, Vice President of Government Affairs, Qualcomm
  - Information Technology / Smart Services & Energy Efficiency

For more information, please contact Colbie Holderness ([cholderness@bcse.org](mailto:cholderness@bcse.org), 202-785-0507).